



PART I: GENERAL QUESTIONS

1. What do you hope to gain from your experience on the Board this year?
2. What resources and/or knowledge do you need to achieve your goals as a board member and have a meaningful board experience?
3. What do you need to be a confident ambassador/advocate for CBCA?
4. What do you like best about serving on the board? What is something you would like to see changed?

PART II: TIME/TALENT

CBCA values the time you spend volunteering as a board and committee member, as well as the talent and expertise you bring to this role. Please share how you would like to exercise your time and talent as a CBCA board member in this section.

Participation on at least one board committee is required. Circle the one(s) you are interested in:
Executive; Finance; Development; Marketing and Events; Policy and Governance; Leadership Arts Alumni Network (LAAN); Colorado Attorneys for the Arts (CAFTA) Advisory, Vetting; Advocacy; Inclusivity, Diversity, Accessibility and Equity (IDEA)

Are there areas of leadership that you would like to pursue? Please mark all that apply.

Chair a Board Committee

Serve as an officer (Chair, Vice Chair, Treasurer and/or Secretary).

Do you have specialized expertise that you would like to provide to CBCA through your board service or as an in-kind donation? Please explain:

You can participate in CBCA's many programs by hosting, volunteering, presenting, attending, etc. Check all that apply and explain how you'd like to participate.

Leadership Arts/ LAAN: nine-month program that builds leadership skills and board civic engagement. The Leadership Arts Alumni Network (LAAN) creates a vibrant community for past, current, and future Leadership Arts participants.



_____ **Advancing Creatives:** artist professional development and business skills education programming

_____ **Colorado Attorneys for the Arts (CAFTA):** provides pro-bono legal services for limited-income artists, creative entrepreneurs, and small cultural nonprofits, in addition to arts-related legal education

_____ **Arts + Industry Forum Series:** The Forums explore how the arts drive innovation and intersect with Colorado's key business sectors

_____ **ArtsConnect:** Monthly behind the scenes cultural performances and experiences exclusive to CBCA Members and their guests

_____ **Business for the Arts Awards luncheon:** recognizes outstanding arts and business partnerships in the state through an entertaining arts-inspired luncheon

_____ **Economic Activity Study of Metro Denver Culture:** a biennial research study demonstrating the social and economic impact of the nonprofit arts and culture sector on the metro Denver region. *(not applicable for 2022, which is an off-year for the Study)*

PART III: TREASURE

CBCA relies on the generosity and financial contributions of its board members to sustain programmatic and operational functions. The treasure you contribute may include individual donations, corporate sponsorships, membership, and table/ticket purchases.

CBCA membership is a board requirement. Are you or is your company a current CBCA Member? At what level?

\$ _____

The board has a collective goal to contribute \$23,000 through individual board gifts to CBCA in 2022. Please share your personal goal for giving. As you consider a personal donation amount, we hope you will put CBCA in your top three philanthropic endeavors.

\$ _____

When and how do you plan to make your personal gift(s) (e.g. monthly giving, one time donation, company match)? Date: _____

How would you like your contribution(s) to be designated (please circle one)?

For the general operating fund

For the Deborah Jordy Leadership Arts Scholarship Fund

For both (will make two gifts, one for each fund)



Will you enroll yourself or will your company/organization enroll someone in Leadership Arts?

\$ _____

Will you purchase a table or ticket(s) to the Business for the Arts Awards luncheon?

\$ _____

Will you or your company sponsor a CBCA program? If yes, explain.

\$ _____

Does your company provide foundation funding that CBCA could apply for? No If yes, explain.

\$ _____

Total Anticipated Financial Contributions:

\$ _____

PART IV: TIES

The connections and introductions you bring to CBCA are vital to the organization’s fundraising efforts and helps grow an inclusive CBCA circle of members and friends. Consider your current social and professional networks/ relationships and how those can be a part of your individual engagement plan.

What other boards and committees are you on? How might you see your work there intersecting with CBCA?

Please explain how you would like to solicit new members of CBCA. Identify the prospects, actions, and frequency:

Prospect names & Contact Information:

Actions (check all that apply and indicate frequency):

_____ Facilitate an e-mail introduction

Frequency/date:

_____ Set up a lunch or coffee meeting

Frequency/date:

_____ Invite prospect to an ArtsConnect or other CBCA event

Frequency/date:

Please explain how you would like to solicit new individual donors for CBCA. Identify the prospects, actions, and frequency: Whomever I do outreach to above, I would group into this category as well.

Prospect names & Contact Information:

Actions (check all that apply and indicate frequency):



- _____ Facilitate an e-mail introduction
Frequency/date: At least four from myself, and whenever needed beyond that
- _____ Set up a lunch or coffee meeting
Frequency/date:
- _____ Invite prospect to an ArtsConnect or other CBCA event
Frequency/date:

Will you assist in identifying, soliciting or obtaining program and/or event sponsors? Yes/No; explain:

Will you help recruit and/or identify new CBCA Board Member prospects? Consider CBCA's goals around diversity, equity, inclusivity and accessibility. Yes/No; explain:

Will you recruit and/or identify new non-board Committee Members prospects? Yes/No; explain:

Will you host a CBCA fundraiser or cultivation event (e.g. home party, cultural outing, or reception before an ArtsConnect member event)? Yes/No; explain:

_____ Date _____
CBCA Board Member

_____ Date _____
CBCA Board Chair/Staff